



2024 INCAM Research Symposium
October 19 & 20, 2024 | Toronto ON

traditions, transitions & tipping points

The relevance & impact of integrative health
research on the health of individuals, communities,
and the planet

SPONSORSHIP OPPORTUNITIES



Who We Are

In the realm of traditional, complementary, alternative, and integrative medicine (TCAIM) in Canada, the INCAM Research Symposium has been a cornerstone for 20 years.

Help shape the future by coming together to examine '**Traditions, Transitions & Tipping Points: Exploring the Relevance & Impact of Integrative Health Research on Individuals, Communities, and the Planet**'. This biennial event continues to be more than just a conference; it's a journey of discovery and transformation. Amidst the challenges we face together, let's reignite our connections within the Canadian community. Engage with us at the 2024 Symposium, where we'll catalyze new research ideas, forge lasting collaborations, and shape the future landscape of TCAIM. Join us in unraveling the mysteries and potentials of integrative health, as we navigate the intricate interplay between tradition, change, and impactful advancements for a healthier world.

Who's invited to join this vibrant conversation? Anyone with a passion for exploring the research landscape of traditional, complementary, alternative, and integrative healthcare/medicine. Picture yourself among esteemed academic researchers, innovative clinician-researchers, dedicated practitioners, curious students, visionary funders, influential educators, and forward-thinking policymakers. Join us to inspire and be inspired, collaborate, and shape the future of healthcare at the INCAM Symposium!





Why Sponsor Us?

Our mission is to forge meaningful connections between you and our esteemed delegates and members. By becoming an official sponsor of the symposium, you gain the invaluable opportunity to:

- **Connect and interact** with INCAM's diverse audience, comprising academic/clinician-researchers, practitioners, students, educators, and policymakers.
- **Raise awareness** by spotlighting your products, services, and brand.
- **Contribute significantly** to the dissemination of knowledge by offering educational avenues to symposium attendees.
- **Champion and advance research** in complementary and integrative medicine and healthcare, thereby enriching the health landscape of Canada.

The various sponsorship options are outlined in the next few pages of this proposal

Sponsorship

Options

PLATINUM

GOLD

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BRONZE

\$5,000+

\$1,500 to
\$4,999

\$500 to
\$1,499

\$100 to
\$499

Logo placement on all event materials including website and promo materials

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Exclusive sponsor of keynote session with opportunity to address attendees

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Dedicated social media mentions and promo before and during the event

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Exclusive sponsor of one of the regular sessions or workshops

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Sponsor of a designated meal break (breakfast, lunch, or reception)

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Complimentary conference passes

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Additional Sponsorships

Sponsor a **PATIENT**, **PRACTITIONER**, or **STUDENT PRACTITIONER** to attend the Symposium! Benefits include:

- **PATIENT PARTICIPATION SPONSOR** - Annual INCAM membership and full symposium pass for the patient
- **STUDENT PRACTITIONER PARTICIPATION SPONSOR** - Annual INCAM student membership and full symposium pass for the student practitioner
- **PRACTITIONER PARTICIPATION SPONSOR** - Annual INCAM membership and full symposium pass for the practitioner
- Live tweeting from the conference with sponsor recognition and acknowledgment in the Conference Materials and Final Report

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PARTICIPATION
SPONSOR
\$2,500

PRACTITIONER
PARTICIPATION
SPONSOR
\$2,500

STUDENT
PRACTITIONER
PARTICIPATION
SPONSOR
\$2,425

Sponsorship

Form

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Student Practitioner Participation Sponsor	\$2,425	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
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General Sponsorship <i>(Sponsorship funds allocated towards direct costs of the organizing and hosting of event)</i>	Other: \$ _____ <i>(please indicate the amount you would like to sponsor)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
TOTAL SPONSORSHIP AMOUNT				<input type="text"/>

Please note: all amounts are in Canadian dollars.

Sponsorship Agreement Form

CONTACT INFORMATION

Organization:

Name/Organization Representative:

Address:

Email:

Phone number:

AGREEMENT OF SPONSORSHIP

On behalf of _____ (organization name),
I, _____ (representative's name, printed), agree to the sponsorship in
the total amount of \$ _____ for the 2024 INCAM Research Symposium as indicated on the
Sponsorship Form.

Signature of Representative Date

BILLING INFORMATION

Cheque or money order enclosed (payable to **INCAM**)

Paypal or e-Transfer (send payment to **incam.network@gmail.com**)

Please send invoice to: Name:

Email:

Please remit the **Sponsorship Form** and **Sponsorship Agreement Form** to:

Amanda Baskwill PhD RMT
Loyalist College of Applied Arts & Technology
376 Wallbridge-Loyalist Road | Belleville, ON K8N 5B9
incam.network@gmail.com

PROUD PAST SPONSORS

We extend gratitude to our past sponsors whose generous support has played a vital role in the success of our symposia. Their commitment to excellence and dedication to our mission have helped us create memorable experiences and foster valuable connections within our community. We are proud to recognize and celebrate their contributions as valued partners in our journey.

DR. ROGERS PRIZE

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